



FOR IMMEDIATE RELEASE

***Document Scanning in the Midst of Dynamic Evolution into General Office Arena,
According to New Industry Report by Moyse Technology Consulting***

Marshfield, MA (BUSINESS WIRE) – June 25, 2008 – Over half a million document scanners were shipped in the N. American market in 2007, representing roughly half of total worldwide placements, according to a new state of the industry report published by Moyse Technology Consulting. The proliferation of document scanning technology into general office usage is transforming this almost obscure market into a noteworthy industry.

“Expect some dramatic changes for the document scanning market in the coming years,” said Susan Moyse, principal of Moyse Technology Consulting. “Trends toward simplicity and the availability of network scanners are driving office scanning solutions. Vendors are also expanding their distribution models to attract corporate office products resellers and professional services companies to reach more business users. As a result of these and other trends, the momentum in the document scanning market continues to accelerate.”

The new state of the industry report entitled “2008 Document Scanning Forecast & Market Analysis” is available immediately from Moyse Technology Consulting. The report is a compilation of trend and statistical data on the document scanner market. Important developments impacting the growth of the North American market are considered along with a comprehensive analysis. The report contains detailed five-year forecast tables from 2008-2012 for each of the six document scanner segments, ranging from the 8ppm personal segment to the more than 100ppm high volume production category. Shipment and revenue performance, key trends, vendor ranking, and strategies for success are explored for each segment. To give worldwide direction, a snapshot of 2007 shipments across six world regions is also presented. Among the scanner vendors included in the analysis are Avison, BancTec, Böwe Bell & Howell, Canon, Eastman Kodak, Epson, Fujitsu, Hewlett-Packard, Microtek, IBML, InoTec, Microform, Opex, Panasonic, Plustek, Ricoh, Scan-Optics, Visioneer, and Xerox.

About Moyse Technology Consulting (MTC)

Moyse Technology Consulting (www.moysetech.com) has specialized in the document scanning market since 1993, providing its clients with a high level of industry expertise and project management experience. MTC’s professional capabilities can be tapped to provide business planning, market strategy examination, product development assistance, competitive analysis, end user research project management, and consultative guidance.

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