



FOR IMMEDIATE RELEASE

***Price/Performance Advances Stimulate Document Scanning Implementations,
According to New Industry Report by Moyse Technology Consulting***

Marshfield, MA (BUSINESS WIRE) – August 12, 2010 – The North American document scanner market is defying the weak economy, thanks to scanning solutions that are more attractive than ever. According to a new industry report published by Moyse Technology Consulting, growth of strategically positioned desktop/workgroup and departmental scanners offset declines across almost every other segment. The technology remained relevant last year with more than a half million scanners shipped into corporate America in support of a wide variety of applications including distributed capture, electronic healthcare records initiatives, and SharePoint integration solutions.

“Old habits die hard, but none seem more futile than our attachment to paper, despite the unwieldy processes it creates,” said Susan Moyse, principal of Moyse Technology Consulting. “Vendors are pushing the envelope on scanner price/performance to ensure document automation is an attractive solution for businesses. In today’s economy, efficiency is king and scanning technology can help streamline document management in any company.”

The new state of the industry report titled *2010 Document Scanning Forecast & Market Analysis* is available immediately from Moyse Technology Consulting. The 68-page report is a compilation of trend and statistical data on the document scanner market. Important developments impacting the growth of the North American market are considered along with a comprehensive analysis. The report contains detailed five-year forecast tables from 2010-2014 for each of six document scanner segments, ranging from the 8ppm personal segment to the 100+ppm high volume production category. Shipment and revenue performance, key trends, vendor ranking, and strategies for success are explored for each segment. To give worldwide direction, a snapshot of 2009 shipments across five additional world regions is also presented. Among the scanner vendors included in the analysis are Avison, BancTec, Böwe Bell & Howell, Canon, Eastman Kodak, Epson, Fujitsu, Hewlett-Packard, IBML, InoTec, iVina, Microform, Neat, Opex, Panasonic, Plustek, Ricoh, Scan-Optics, Visioneer, and Xerox.

About Moyse Technology Consulting (MTC)

Moyse Technology Consulting (www.moysetech.com) has specialized in the document scanning market since 1993, providing its clients with a high level of industry expertise and project management experience. MTC’s professional capabilities include business and market strategy planning, product development assistance, competitive analysis, end user research project management, and consultative guidance.

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