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Scanning Poised to Help Automate Manual Paper Processes, According to New Industry Report by Moyse Technology Consulting

Marshfield, MA (BUSINESS WIRE) – June 11, 2009 – The North American document scanner market grew seven percent last year, thanks to solutions that reduce costs and improve the efficiency of manual business processes. According to a new industry report published by Moyse Technology Consulting, the strategic importance of document capture technology is reflected in the growth of distributed and departmental scanners, despite an especially challenging business environment.

“Scanning vendors are delivering compelling new products and raising the bar for price/performance – ultimately giving businesses the tools they need to increase competitiveness, mitigate risk, improve productivity, reduce overhead, and enhance customer service,” said Susan Moyse, principal of Moyse Technology Consulting. “Scanner ease-of-use is at an all time high with improvements in network connectivity, touch screen control, SharePoint integration, and advanced document feeding & image processing capabilities. By helping to streamline office operations, document capture is especially relevant in today’s economy.”

The new state of the industry report entitled “*2009 Document Scanning Forecast & Market Analysis*” is a compilation of trend and statistical data on the document scanner market. Important developments impacting the growth of the North American market are considered along with a comprehensive analysis. The report contains detailed five-year forecast tables from 2009-2013 for each of six document scanner segments, ranging from the 8ppm personal segment to the 100+ppm high volume production category. Shipment and revenue performance, key trends, vendor ranking, and strategies for success are explored for each segment. To give worldwide direction, a snapshot of 2008 shipments across five additional world regions is also presented. Among the scanner vendors included in the analysis are Avison, BancTec, Böwe Bell & Howell, Canon, Eastman Kodak, Epson, Fujitsu, Hewlett-Packard, IBML, InoTec, Microform, Microtek, Neat, Opex, Panasonic, Plustek, Ricoh, Scan-Optics, Visioneer, and Xerox. The report is available immediately from Moyse Technology Consulting.

About Moyse Technology Consulting (MTC)

Moyse Technology Consulting (www.moysetech.com) has specialized in the document scanning market since 1993, providing its clients with a high level of industry expertise and project management experience. MTC’s professional capabilities include business and market strategy planning, product development assistance, competitive analysis, end user research project management, and consultative guidance.

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